



## 5th Annual Conference

### Don't Get Worse:

Changing the Trajectory of Illness within Your Organization

#### AGENDA

Thursday, October 10, 2013 UA Fort Smith, Reynolds Room

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7:30 AM Breakfast & Registration



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8:30 AM Creating and Maintaining a Thriving and Sustainable Workplace and Workforce  
Dee Edington, PhD, Founder and Chairman of Edington Associates, LLC



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9:30 AM Innovative Employer Benefits Strategies and the Business Value of Health  
Bruce Sherman, MD, FCCP, FACOEM, Medical Director of Ohio-based Employers Health Coalition

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10:30 AM Closed Point of Dispensing (POD)  
Lance Greathouse, Strategic National Stockpile Coordinator, Arkansas Department of Health



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10:45 AM Break

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11:00 AM Implementing Universal Precautions for Health Literacy (Ensuring Clear Communication & Patient Understanding)  
Robin DiMatteo, PhD, Distinguished Professor of Psychology at the University of California

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11:40 AM MerckEngage.com  
Amanda Fish, Solutions Consultant, Merck





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12:00 PM Lunch

Don't Get Worse: Aim for Better  
[Justin Tomberlin](#), Director of Business Development, IMWell Health



1:00 PM Managing Patient Adherence to Medications: Focus on  
Motivational Interviewing  
[Michael Tonn](#), PharmD, BCPS



1:45 PM Closing the Gap in Obesity Management Solutions  
[James Tacci](#), MD, JD, MPH, Global Medical Director of Xerox



2:30 PM Break

2:45 PM Utilizing Analytics to Develop Population Health Management  
Strategies through Empirical Evidence  
[Richard Kersh](#), President of Human Factor Analytics

3:30 PM Medication Therapy Management: Solutions to Medication Related  
Problems  
[Denise Clayton](#), RPh Manager, Clinical Initiatives RxResults, LLC

4:00 PM Closing Remarks

