

The Impact of Disease Management And Wellness Programs On Lost time



A Journey for Creating

a Culture of Health

Overview

- Review the history of development, implementation and ongoing provision of care in disease management
- Discuss the financial analysis of the disease management programs
- Share the elements of the recently launched corporate wellness initiative
- Highlight early findings related to corporate wellness participants, their healthcare utilization and their STD/LTD utilization



Current State

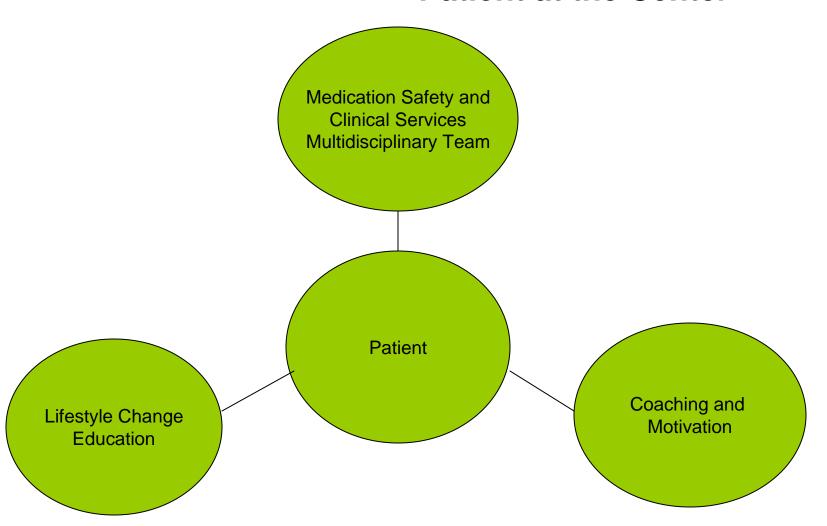
Disease Management

- 2011 there are almost 1000 covered lives participating in the program
- Client continues to offer these same services to the employer groups in the area
- Disease states covered Asthma, Diabetes, Hyperlipidemia, Hypertension, COPD, Anticoagulation and Depression
- Pharmacists, Nurses, and Clinical Nutritionists are the "Care Managers"
- Additional members of the team include an Exercise Specialist and Behaviorist
- The Care Manager serves as a key "coach" and "navigator" for patients to assure consistent follow up with the Primary Care MD physician



Integrated Delivery of Care

Patient at the Center





Key Points of Success

Disease Management

- Patients have frequent and consistent interaction with their Care Managers
- The patients' information is communicated between Care Manager and physician to insure safe medication use and that goals for selfmanagement are in line with MD treatment plan
- Incentives
 - Waived co-pays on prescriptions related to the disease state
 - Free visits with the Care Manager once a quarter
 - Corporate wellness points for compliance with Care Manager visits
- Engaged patients = Improved Health Outcomes and Cost Savings



Where Are We Today?

- Programs continue to grow and improve
- Maintain multi-disciplinary approach with the patients firmly placed in the center
- Consistent monitoring of health plan costs to verify continued savings and improvement in quality care
- Intentional integration of corporate wellness into the overall patient management
- Evaluate other high cost disease states or conditions in which a disease management model may be effective. Examples may include migraines, pain management, and insomnia
- Client added a corporate wellness program to drive participation outside of those with specific disease states and to incentivize those who have not traditionally participated



Disease Management Participation

DM Program	# Members	Members In DM Program	Participant Rate	Avg Cost / Member (Annualized)
Hypertension	1,322	442	33.4%	\$10,283
Hyperlipidemia	976	330	33.8%	\$9,846
Diabetes	517	375	72.5%	\$11,949
Lower Back Pain	637	1	0.2%	\$3,967
Depression / Mental Health Disorders	559	115	20.6%	\$10,771
Asthma	315	217	68.9%	\$9,183
Chronic Obstructive Pulmonary Disease (COPD)	46	7	15.2%	\$61,134

DM Program	Members Not in DM Program	Avg Cost/ Member (Annualized)
Hypertension	880	\$7,421
Hyperlipidemia	646	\$6,401
Diabetes	142	\$11,535
Lower Back Pain	636	\$8,316
Depression / Mental Health Disorders	444	\$7,102
Asthma	98	\$10,067
Chronic Obstructive Pulmonary Disease (COPD)	39	\$14,782

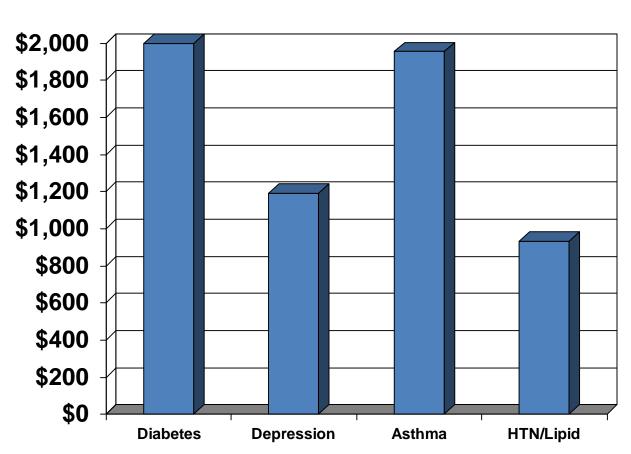
^{*} Data represents 9 mos of utilization



Cost Savings of Wellness/Disease

Management Programs

■ savings/person/year



Asheville Project ® www.theashevilleproject.net



The Next Step In Our Journey

- The cost of Health is less than the cost of Disease
- Instead of focusing on pulling people out of the river, we have to go upstream and see why individuals are falling into the river in the place
- "As a society, we have spent years punishing people for bad health behavior, but we have never really rewarded people for good health choices." Mike Huckabee
- The solution, at its core, Is relatively simple: Companies and individuals
 have to change their perceptions and definitions of health from the absence
 of disease to the presence of energy and vitality

Healthy People Healthy Business Healthy Futures

Defined and Verified a Problem

- Through HRA analysis and two targeted outreach events to employees, we found the following:
 - 60% are overweight or obese
 - 12% are morbidly obese
 - 24% have hypertension and 43% have pre-hypertension
 - 43% have high total cholesterol
 - 10% use tobacco
- Employees self-reported:*
 - Lifestyle as "high-stress" = 43%
 - Depression risk number >15 = 9%
 - Routine heartburn or reflux = 20%
 - Migraine headaches = 23%
 - 9% severe migraines





The Need for Leadership Support

- Educating the leaders on the "business side" of healthy employees
- Examples shared:
 - The Health and Wellness Institute estimates \$1,543 more per year in medical costs for an inactive employee population versus employees that incorporate an appropriate amount of physical activity in their day.
 The Financial Virtue of Wellness. Treasury & Risk. May 2010: pgs. 37-39
- Why should leaders (you) care?



Corporate Wellness Program

Our Mission

- Our mission is to develop and support a culture of health and wellness that engages our workforce and strengthens our organization
- Key Elements:
 - Work Environment
 - Employee Education and Awareness
 - Multiple Opportunities
 - Policy Change
 - Create the Culture from the inside
- Develop a corporate wellness program that will incentivize and motivate employees to make healthier choices
 - Program designed on a point system that yields a financial incentive to employees on a quarterly basis.



Incentive Values

Participate in a Disease Mgmt Program	\$30		
Participate in Health Coaching	\$100		
Participate in Maternity Mgmt Program	\$100		
Biometric Screening	\$50		
Mammogram	\$50		
Healthy Meal Punch Card	\$20		
Colonoscopy	\$50		
Purchase of Tracking Technology	\$25		
Fitness Activity	\$50 per quarter		
Fitness Center Attendance/Fitness Classes-12 Times/Month			
Moderate to High Intensity Physical Activity-480 Mins/Month			
Low to Moderate Intensity Physical Activity-720 Mins/Month]		
Fitness Personal Training	\$20 per quarter		



Member Self Reporting

E21 7011

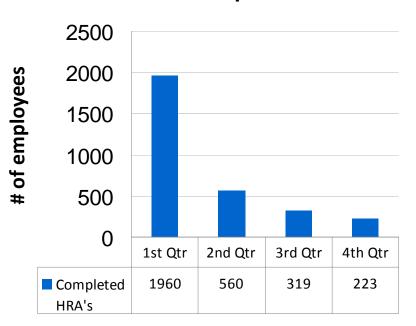
My Incentive Summary				
My Goal	Click to Update My Status		My Points This Quarter	
Fitness	UPDATE	0 of 12 entries completed for this month	o	
Education	UPDATE	1 taken this quarter	25	
BALANCE Meal Card	UPDATE	2 weeks completed this quarter	20	
Walking and Running physical activity combined - October	You engaged in combined walkin minutes this month. You have m	50		
Walking and Running physical activity combined - November	You engaged in combined walkin minutes this month. You have m	50		
Health Assessment		Trade in for 50 points? Yes ○ No ●	0	
Mammogram		Trade in for 10 points? Yes ○ No ●	o	
Pap Smear		Trade in for 10 points? Yes ○ No ●	o	
Wellness Exam		Trade in for 10 points? Yes ○ No ●	0	
		Total:	145	

Fitness 1	Incentive	
To be awa	orded points for Fitness you must submit 12 entries per month. Please p of completion of fitness activity to Mission Employee Wellness.	provide proof
Date:	MM/dd/yyyy	C. C. William
Activity:	Fitness Center Attendance Fitness Classes (non-actiped activated)	
Details:		

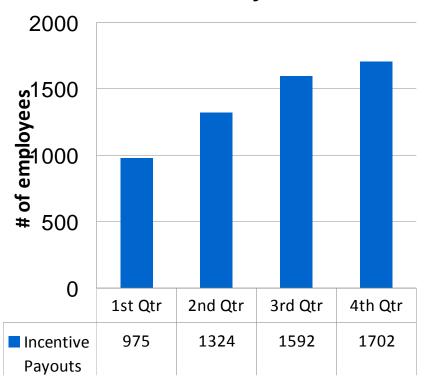


First Year-Snapshot

HRA's Completed

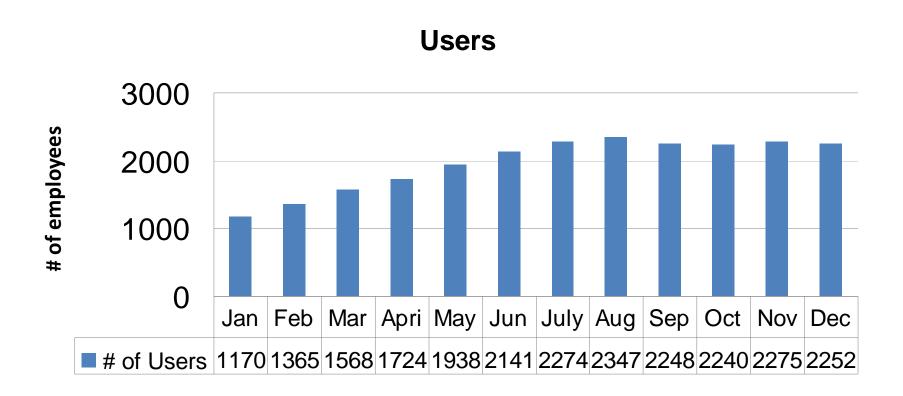


Incentive Payouts





Activity Technology





Corporate Wellness

Participation Grid

Inpatient:	Participants	Non- Participants	Dependents	Total
# of Admits	157	248	356	761
# of Patient Days	485	988	1,657	3,129
Paid per Admit	\$12,373	\$16,875	\$13,650	\$14,444
Paid per Day	\$4,005	\$4,236	\$2,933	\$3,511
Admits / 1,000	52	74	65	64
Days / 1,000	161	295	302	264
Average LOS	3.1	4.0	4.7	4.1
Non-				
Physician Office:	Participants	Participants	Dependents	Total
Physician OV Utilization	3.4	3.4	3.0	3.2
Physician OV Paid	\$69	\$70	\$64	\$67
OV Avg. Paid per Member	\$233	\$235	\$189	\$213
Physician DX&L Utilization	10.9	10.3	6.4	8.6
Physician DX&L Paid	\$75	\$93	\$95	\$88
DX&L Avg. Paid per Member	\$817	\$955	\$606	\$759

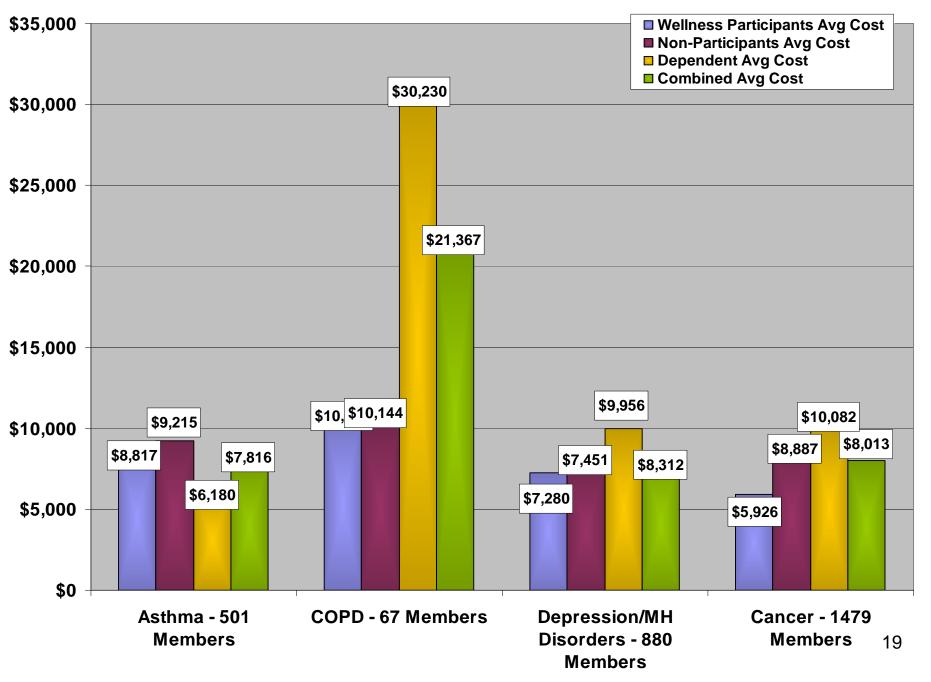


Corporate Wellness

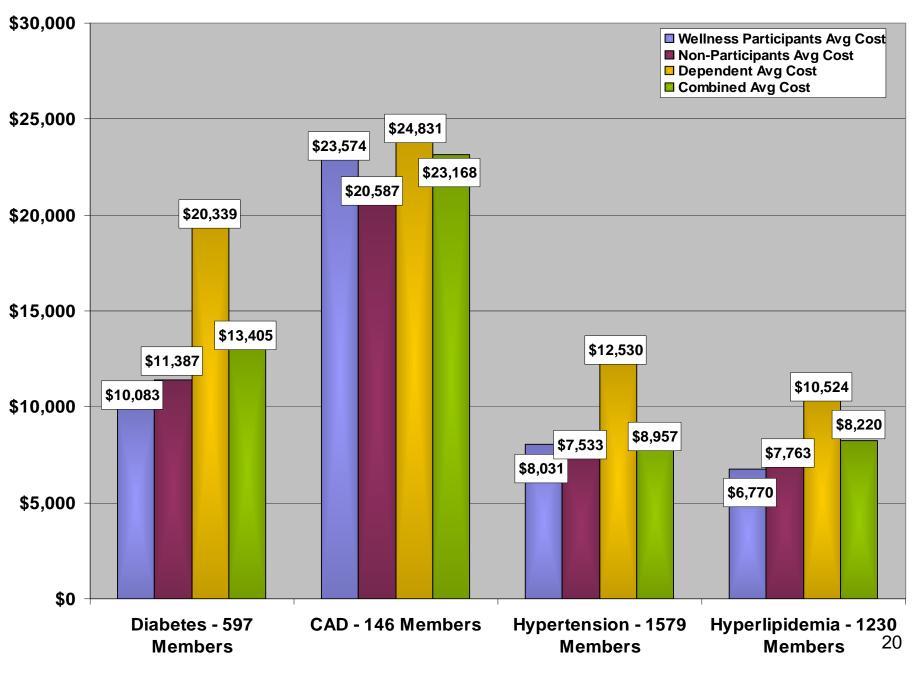
Participation Grid

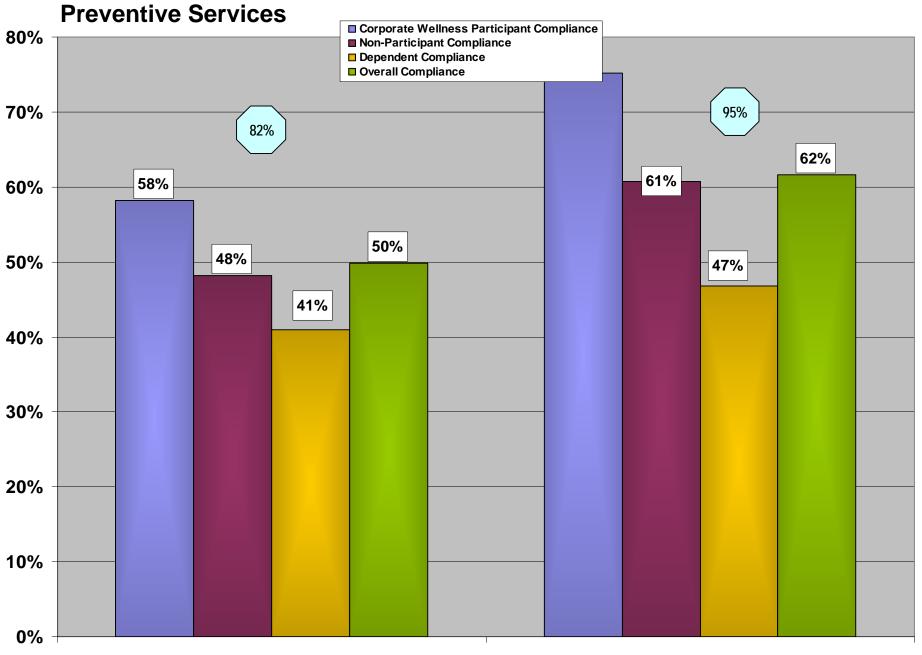
ER/Urgent Care:	Participants	Non- Participants	Dependents	Total
Number of Visits	491	707	960	2,158
Number of Admits	46	78	132	256
Visits/Member	0.16	0.21	0.17	0.18
Avg Paid per Visit	\$1,504	\$1,502	\$1,267	\$1,398
Admits per Visit	0.09	0.11	0.14	0.12
Paid per Member	\$245	\$317	\$222	\$255

Chronic Conditions Overview



Chronic Conditions Overview

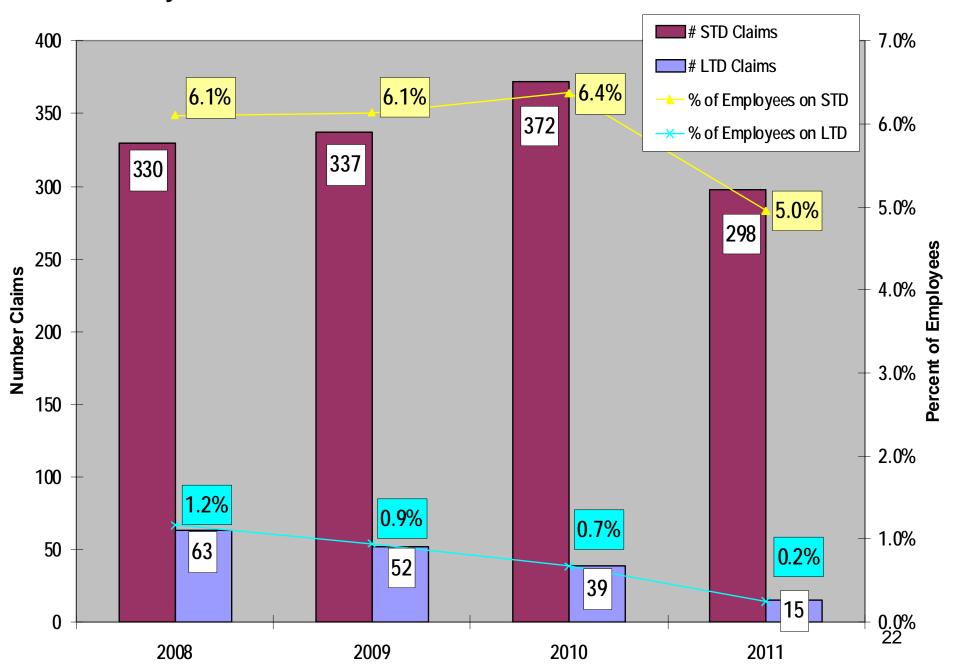


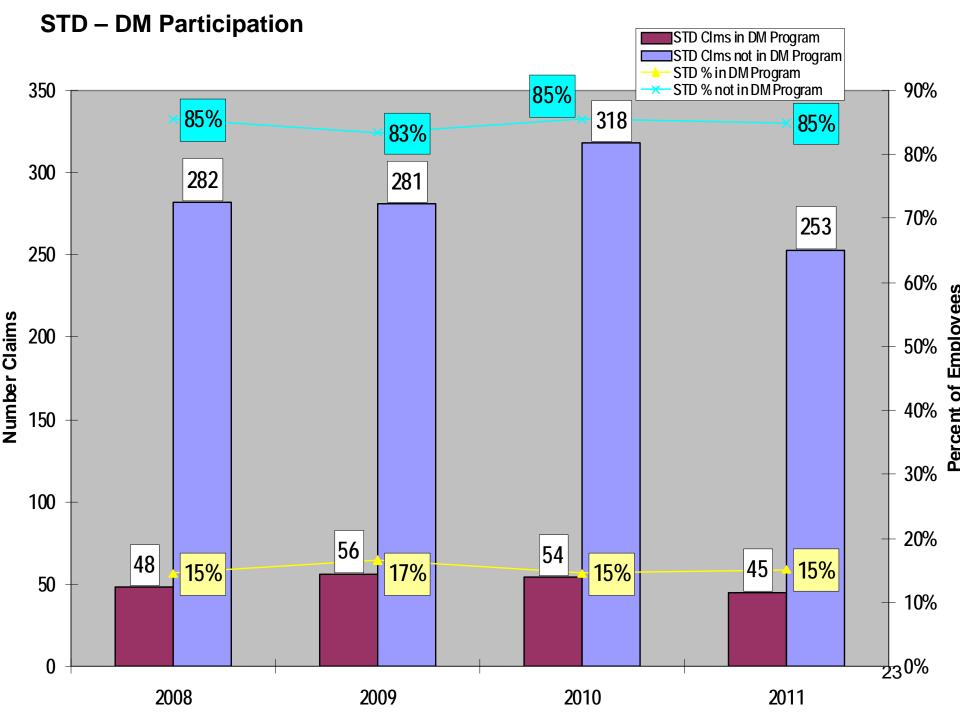


Colo Rectal Screenings (3015 Eligible)

General Wellness OV's (8097 Eligible) $_{21}$

Disability Utilization

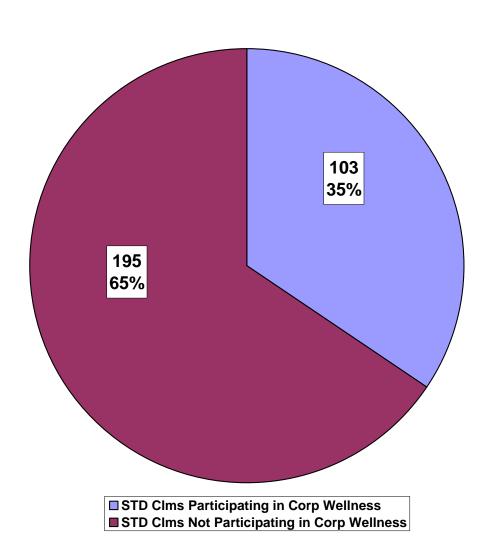






2011 STD

Corp Wellness Participation



Next Steps



- Culture of health is alive and well
- Value Based Benefit Design is fully integrated and well used
- Use of internal resources has increased participation in the program
- Leadership understands business case for wellness
- Continuing to work to drive engagement and improve compliance
- Continuing to strengthen link between disability and medical plans